


# NORTH OF TYNE



# TOUR OF BRITAIN

## North of Tyne - Monday 9 September 2019

Dear Headteacher

North of Tyne Authority, in conjunction with Northumberland County Council, North Tyneside Council and Newcastle City Council, have the pleasure to host a stage of the international cycle race 'The Tour of Britain', on Monday 9th September 2019.

This is a great honour for the region, as we get to host one of the eight race days, and get to cover a huge proportion of the North East as the race winds its way through the Northumberland countryside and into the city region finishing in Newcastle City Centre.

We would like to ensure that schools across the route have the ability to make the most of this occasion with spectator opportunities. Where possible the event would like to make opportunities bespoke to your school to encourage activity beyond the race, to support long term cycling development with a number of partners around the region.

We understand that the timing of the event is tricky, as schools will only have returned back to term the week before. So we would like to gauge any interest before summer break, so that all arrangements can be put in place during the summer break and everyone will know exactly what to expect on their return to school in September.

The North of Tyne Tour of Britain project is being coordinated and managed by Culture Creative on behalf of North of Tyne. Culture Creative have managed Olympic Torch Relay and Commonwealth Games Baton Relay as well as Tour of Britain in 2015 and 2017, so are well versed in the logistics of these large events across the region.

Once you have had a chance to go through the information please return the online form at [www.northoftyne-tob.co.uk/schools-information](http://www.northoftyne-tob.co.uk/schools-information), we will contact you with specific details, depending on your choices - returns due by **Friday 28 June 2019**.

For further details please contact Culture Creative on [ToB@culturecreative.co.uk](mailto:ToB@culturecreative.co.uk) or telephone 01665 798007, further facts and visitor information can be seen at [northoftyne-tob.co.uk](http://northoftyne-tob.co.uk), which will evolve over the next few weeks.

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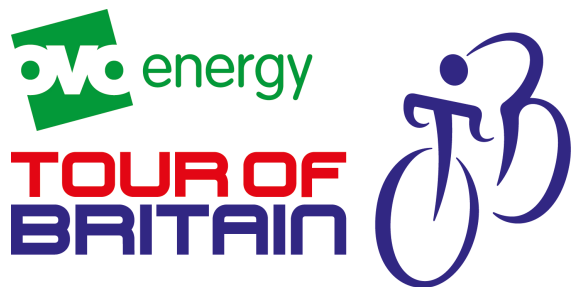
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### FACTS OF THE TOUR OF BRITAIN - NORTH OF TYNE

- The ToB (Tour of Britain) is the UK's largest professional cycle race.
- The event is televised in 166 countries and broadcast live on the ITV network.
- The event includes all the large professional teams.
- The ToB will take place between 7<sup>th</sup> and 14<sup>th</sup> September – with eight stages over 8 days.
- 9<sup>th</sup> September the race will start in Northumberland from Berwick and make its way south before finishing that day's stage in Newcastle.

### Key Dates

**Monday 3 June** - Education info pack is distributed to all schools that are on the race route

**Friday 28 June** - Deadline for responses from schools who wish to have 'Safe places to stand' and 'Day with the Tour' at the start or finish

**After Monday 1 July** - Culture Creative will respond to each school based on their request with details of each part of their programme and the timeline associated to each part.

### Contacts

- Culture Creative - Email - [tob@culturecreative.co.uk](mailto:tob@culturecreative.co.uk) - 01665 798007

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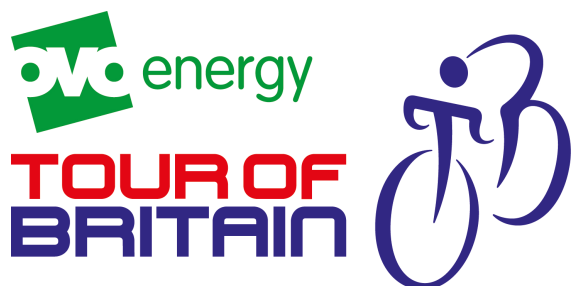
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### SPORTS DEVELOPMENT OPPORTUNITIES

It will be very exciting to see 120 cyclists and an entourage of 120 vehicles thundering past as part of the race. We want to capture this excitement and use it to encourage the next generation of cyclists, whether for general health, recreation or competitive sport.

We would like to be able to offer schools an opportunity to participate in cycling activities during the day that the race is near you, building in a slot for you to watch the race safely as well as part of your day's activities.

National cycling agencies, sports development units and local clubs are all wanting to get involved in providing opportunities for young people to become involved in cycling.

There will be a number of opportunities available so please watch this space on the website what you would like to get involved with and we will facilitate that with the right people, to make sure you have a great day.


 Cycling activities at your school:



 Safer cycling - give you bike a health check and make sure it is safe to ride

 Cycling skills and cycling proficiency with Bikeability

 Activity day with skills, off road cycling and sports coaches

 A day with the Tour of Britain - an activity day on the route at a location away from school and made great by local clubs and organisations

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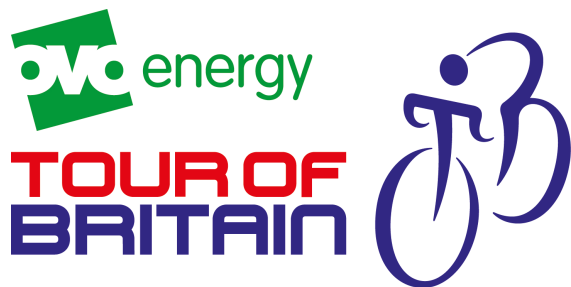
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### SAFE PLACES TO STAND


It will be very exciting to see 120 cyclists and an entourage of 120 vehicles thundering past as part of the race, and we hope that we have a big audience all the way along the route to cheer on the cyclists. They will complete a 200km route in Newcastle, having started in Berwick Upon Tweed that morning.

We would love to see schools adopt a team that is participating in the Tour of Britain - getting to know who cycles for them, who their sponsors are, what other races they compete in and cheering them on as they pass the school/safe place to stand.

If schools register their interest in seeing the race we will ensure:

-  We create you a safe place to stand on the road side, where you will have an unimpeded view of the race and you are safe from the large number of vehicles that will be part of the race. Where necessary we will provide barriers at the roadside for your school group
-  We will provide you with a full race timetable to ensure that you know when you have to be in place ready for the race to come past
-  If you want to travel to another place and need to look at minibus or coach parking we can assist you with ensuring this parking space is ready for you

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